



## Hidden Creek Golf Club

MONDAY  
SEPTEMBER 26, 2011

BENEFITTING THE



BOYS & GIRLS CLUB  
OF ATLANTIC CITY



# SPONSORSHIP OPPORTUNITIES

BENEFITTING THE BOYS & GIRLS CLUB OF ATLANTIC CITY  
AND THE FIRST TEE



- **Yes, I would like to sponsor the Skins Fore Kids in the category indicated below**
- **Presenting Sponsor**  
*SOLD! Thank you, Horizon Blue Cross Blue Shield of New Jersey!*
- **Elite Media Sponsor - Sponsorship Investment - \$20,000**  
*SOLD! Thank you, The Press of Atlantic City Media Group!*
- **Skins Game Sponsor - Sponsorship Investment - \$20,000**
  - Company name/logo in all advertising and media releases
  - Sponsor-furnished banner on Skins course
  - 8 Invitations for two to the Cocktail Reception on Sunday, September 25th
  - 8 Invitations to the Monday morning breakfast, golf clinic, Skins Game & luncheon
  - 8 Spots in the Monday afternoon golf tournament followed by the awards reception
  - 4 additional VIP passes to breakfast, clinic with the pros, Skins Game, luncheon & awards reception
  - 20 Spectator Tickets for the Skins Game
  - Full Page Ad in the Skins Game program
  - Skins Game autographed flag
- **Clinic Sponsor - Sponsorship Investment - \$15,000**
  - Company name/logo in all advertising and media releases
  - Sponsor-furnished banner at Clinic
  - 8 Invitations for two to the Cocktail Reception on Sunday, September 25th
  - 8 Invitations to the Monday morning breakfast, golf clinic, Skins Game & luncheon
  - 8 Spots in the Monday afternoon golf tournament followed by the awards reception
  - 4 additional VIP passes to breakfast, clinic with the pros, Skins Game, luncheon & awards reception
  - 15 Spectator Tickets for the Skins Game
  - Full Page Ad in the Skins Game program
  - Skins Game autographed flag
- **Awards Party Sponsor - Sponsorship Investment - \$10,000**  
*SOLD! Thank you, Harrison Beverage Co., Inc.!*
- **Breakfast Sponsor - Sponsorship Investment - \$7,500**
  - Company name/logo in all advertising and media releases
  - Sponsor-furnished banner at Breakfast
  - 4 Invitations for two to the Cocktail Reception on Sunday, September 25th
  - 4 Invitations to the Monday morning breakfast, golf clinic, Skins Game & luncheon
  - 4 Spots in the Monday afternoon golf tournament followed by the awards reception
  - 4 additional VIP passes to breakfast, clinic with the pros, Skins Game, luncheon & awards reception
  - 10 additional invites to breakfast event
  - 10 Spectator Tickets for the Skins Game
  - Full Page Ad in the Skins Game program
  - Skins Game autographed flag
- **Lunch Sponsor - Sponsorship Investment - \$5,000**
  - Company name/logo in all advertising and media releases
  - Sponsor-furnished banner at Lunch
  - 4 Invitations for two to the Cocktail Reception on Sunday, September 25th
  - 4 Invitations to the Monday morning breakfast, golf clinic, Skins Game & luncheon
  - 4 Spots in the Monday afternoon golf tournament followed by the awards reception
  - 4 additional VIP passes to breakfast, clinic with the pros, Skins Game, luncheon & awards reception
  - 10 Spectator Tickets for the Skins Game
  - Full Page Ad in the Skins Game program
  - Skins Game autographed flag

**○ Cocktail Reception Sponsor**

**- Sponsorship Investment - \$5,000**

- Company name/logo in all advertising and media releases
- Sponsor-furnished banner at Cocktail Reception
- 4 Invitations for two to the Cocktail Reception on Sunday, September 25th
- 4 Invitations to the Monday morning breakfast, golf clinic, Skins Game & luncheon
- 4 Spots in the Monday afternoon golf tournament followed by the awards reception
- 4 additional VIP passes to breakfast, clinic with the pros, luncheon, Skins Game & awards reception
- 10 Spectator Tickets for the Skins Game
- Full Page Ad in the Skins Game program
- Skins Game autographed flags

**○ Foursome**

**- Sponsorship Investment - \$2,500**

- 4 Invitations for two to the Cocktail Reception on Sunday, September 25th
- 4 Invitations to the Monday morning breakfast, golf clinic, Skins Game & luncheon
- 4 Spots in the Monday afternoon golf tournament followed by the awards reception
- 5 Spectator Tickets for the Skins Game
- Half Page Ad in the Skins Game program

**○ Eagle Sponsor**

**- Sponsorship Investment - \$1,200**

- 2 Invitations for two to the Cocktail Reception on Sunday, September 25th
- 2 Invitations to the Monday morning breakfast, golf clinic, Skins Game & luncheon
- 2 Spot in the Monday afternoon golf tournament followed by the awards reception
- 5 Spectator Tickets for the Skins Game

**○ Birdie Sponsor**

**- Sponsorship Investment - \$500**

- 1 Invitation for two to the Cocktail Reception on Sunday, September 25th
- 1 Invitation to the Monday morning breakfast, golf clinic, Skins Game & luncheon
- 1 Spot in the Monday afternoon golf tournament followed by the awards reception

**○ Hole Sponsor**

**- Sponsorship Investment - \$300**

- Signage at hole
- Quarter Page Ad in the Skins Game program
- Separate Ad Form will be furnished with specifications

**○ Ad – Skins Game Program**

- Full Page Ad (5" x 8") \$1,000
- Half Page Ad (5" x 4", Horizontal) \$500
- Quarter Page Ad (2" x 4") \$250
- Separate Ad Form will be furnished with specifications

**○ Raffle Ticket**

**- Chance to play against pros in Skins Game**

- Winning raffle amateurs will compete against the individual pros as a scramble team
- Raffle drawing to be held on Friday, September 16, 2011 at Hidden Creek Golf Club
- Raffle tickets limited to first 200 sold, individual ticket price - \$100



Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone # \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Please charge my Credit Card:      Visa      Master Card      American Express      Discover

Credit Card # \_\_\_\_\_ V-Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Please make check payable to: Boys and Girls Club of Atlantic City  
 Send to: Boys and Girls Club of Atlantic City, 317 N. Pennsylvania Avenue, Atlantic City, NJ 08401  
 Call 609-347-2697 or Fax to 609-347-8476 or E-mail to: dave@acbgc.org • www.acbgc.org