

With Golf Professionals Mark Calcavecchia & Rocco Mediate



FACT SHEET

Sunday, September 25, 2011 - 7:00 pm

Opening Cocktail Reception

Monday, September 26, 2011 - 8:00 am

Skins Game Activities (listed below)



Hidden Creek Golf Club

MONDAY,
SEPTEMBER 26, 2011



MARK CALCAVECCHIA, PGA

Mark Calcavecchia has achieved one of the main goals of every professional golfer, a major championship. His thrilling four-hole playoff victory over Greg Norman and Wayne Grady in the 1989 British Open was the exclamation point to a career that began in 1981. With thirteen PGA Tour victories to his credit, Mark's other notable achievements include a winning performance at the 2001 Phoenix Open that set or tied seven PGA Tour scoring records at that time, including lowest score in relation to par (a 28-under 256), lowest consecutive 36-holes (middle scoring rounds of 60 and 64) and, a record which he still shares today, most birdies in a 72-hole tournament (32). Mark joined the Champions Tour in 2010 and just recently thrilled us yet again with a second-place finish at the Senior British Open in July 2011. Mark still holds the PGA Tour record for most consecutive birdies (9), set in the second round of the 2009 RBC Canadian Open.



ROCCO MEDIATE, PGA

Rocco Mediate was a highly successful PGA Tour winner well before his riveting 2008 U.S. Open performance, in which he went toe-to-toe with Tiger Woods through the 72-hole tournament and the 18-hole playoff before finally succumbing to second place on the sudden-death 91st hole, only the third sudden-death playoff in U.S. Open history. A tour professional since 1985, Rocco has six PGA Tour wins, including his most recent victory at the 2010 Frys.com Open in which he holed out all four days with a hole-in-one and three eagles from over 100 yards out. To cope with back injuries earlier in his career, Rocco began using a long putter and became the first person on the PGA Tour to win a tournament using one with his win at the 1991 Doral-Ryder Open. One of the Tour's most engaging personalities, Rocco's grit and determination are evidenced in his ability to rebound successfully from back surgery in 1999 to return to the winner's circle.

LOCATION: Hidden Creek Golf Club – 75 Asbury Road,
Egg Harbor Township, NJ 08234. Telephone 609-909-2990.

The Club has been recognized by various industry experts as one of the nation's best since opening in 2002, including Golfweek's "America's Best Top 100 Modern Golf Courses in the U.S." and Golf Magazine's "Top 100 Courses in the U.S.". The Club has recently been acknowledged by the GolfWorld Readers' Choice Awards as the #3 Private Facility in the United States for 2009 behind only Pine Valley and Augusta National.

PURPOSE: To raise funds for programs at the Boys & Girls Club of Atlantic City

The Boys & Girls Club works with over 1,100 children from the community providing programming in key areas such as education & career, character and leadership development, health & nutrition and physical fitness. The organization helps youth living in urban settings overcome unfortunate environmental barriers enabling them to reach their full potential.

FORMAT: SUNDAY, SEPTEMBER 25, 2011

- Kickoff event with a Cocktail Reception and Live Auction for opportunity to play with golf professionals Mark Calcavecchia and Rocco Mediate in the Sponsors Tournament. Reception is from 7:00 to 9:00 pm for Sponsors and VIP's

FORMAT: MONDAY, SEPTEMBER 26, 2011

- Registration at Hidden Creek Golf Club – 7:30 am
- Breakfast/Silent Auction for sponsors and VIP's – 8:00 to 9:15 am
- Clinic with the Pros – 9:30 to 10:00 am (Driving range/putting green)
- Skins Game – 10:15 to 12:15 pm (2 pros and 3 amateurs)
- Lunch – 12:15 to 1:00 pm
- Sponsors Tournament with the Pros – 18-hole shotgun start scramble tournament – Tee-off 1:00 pm, Tournament 1:00 to 6:00 pm. Limited to 108 players.
- Awards Reception – 6:00 to 8:00 pm

RAFFLE:

- Raffle tickets on sale for three amateurs to participate as a scramble team against the individual pros
- Raffle tickets available through Boys and Girls Club website (acbgc.org) and through Committee members at \$100 each (sale limited to 200 tickets)

VISIBILITY: All media outlets

The Skins Fore Kids event will receive coverage throughout the tri-state area via a variety of media outlets. Large sponsors will enjoy coverage in all public correspondence including print media, radio, all printed materials (invitations, etc.), Boys & Girls Club website and corporate signage that will be present at the event.

CONTACT: The Boys & Girls Club of Atlantic City
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**BOYS & GIRLS CLUB
OF ATLANTIC CITY**